

Business & Culture in Germany and the EU is a cooperative program partnering the Walker College of Business and the students and faculty of the University of Trier. The objectives of the program include an introduction to German culture and business practices; an understanding of the institutions of the European Union; the role of Germany in the integration of Europe; and current topics in the German/European business environment. One of the highlights of the program is the opportunity to work with students from the University of Trier in cross-cultural teams on international business cases. In addition to formal classroom instruction to achieve these objectives, we visit German multinational and Mittelstand (SME) companies, as well as historic and cultural sites in Trier, Cologne, Frankfurt, Luxembourg, and former East German regions in Berlin, Leipzig, and Dresden.

June 7 - 28, 2008. **\$3,500**